



MOUZ HQ BOOKLET

ERÖFFNUNG



ABOUT

MOUZ has been a major player in esports since 2002 and is the most successful esports organization in Germany. The Hamburg-based organization is represented in games such as Counter-Strike, Dota, VALORANT and Sim Racing.

In the esports scene, MOUZ stands for both sporting success and the development of the next generation of esports players. The opening of the new headquarters marks another milestone in the organization's history and underlines the team's ongoing commitment to making esports an integral part of society and paving the way for the stars of tomorrow.



222
YEARS OF
SUCCESS

400
TITLES
WON

2M+
SOCIAL
FANS

COMPETED IN
36
GAMES



HEART OF HAMBURG

Germany's most successful esports organization MOUZ has opened Europe's most modern esports performance and event center in early summer 2024. With 1,400 square meters spread over three floors, the new MOUZ headquarters sets a benchmark in professional gaming.

THE NEW MOUZ PERFORMANCE AND EVENT CENTER

As a central hub, Hamburg Central Station is one of the most frequented railway stations in Europe. Proximity to the Walk-in customers visiting the nearby shopping mile also plays a key strategic role: "We want to open our doors to the public - for example through events - and make esports a tangible experience. Our aim is to position esports further in the center of society and thereby further reduce existing barriers or prejudices," Stefan Wendt, CEO of MOUZ continues.



THE NEW GAMING HUB

1400
SQM

OFFICE & EVENT
spaces over three levels to host up to 199 people



ARENA
Top-class lightning & sound system

100
SEATS

THE NEW GAMING HUB



**24
HIGH END
PC'S**

GAMING STATIONS
Ultimate gaming experience featuring 10 high-performance PC stations, perfect for competitive gaming, team practice, or casual LAN parties

STREAMING PODS
Designed for seamless broadcasts and immersive streaming sessions. Equipped with high-performance lighting and sound technology

**4
SOLO
PODS**



THE NEW GAMING HUB

CREATIVE AREA

Flexible zone at the back of the arena to showcase products or set up console stations



LOUNGE AREA

Comfortable and clean lounge area, connected to the bar & kitchen section

THE NEW GAMING HUB



BAR

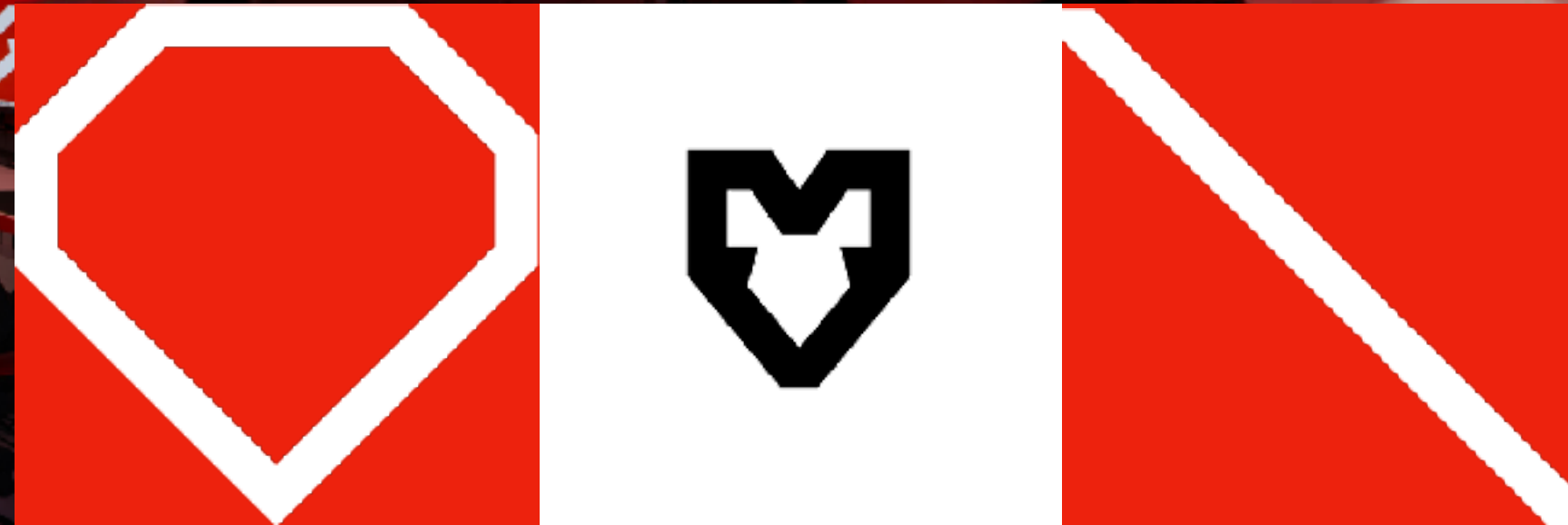
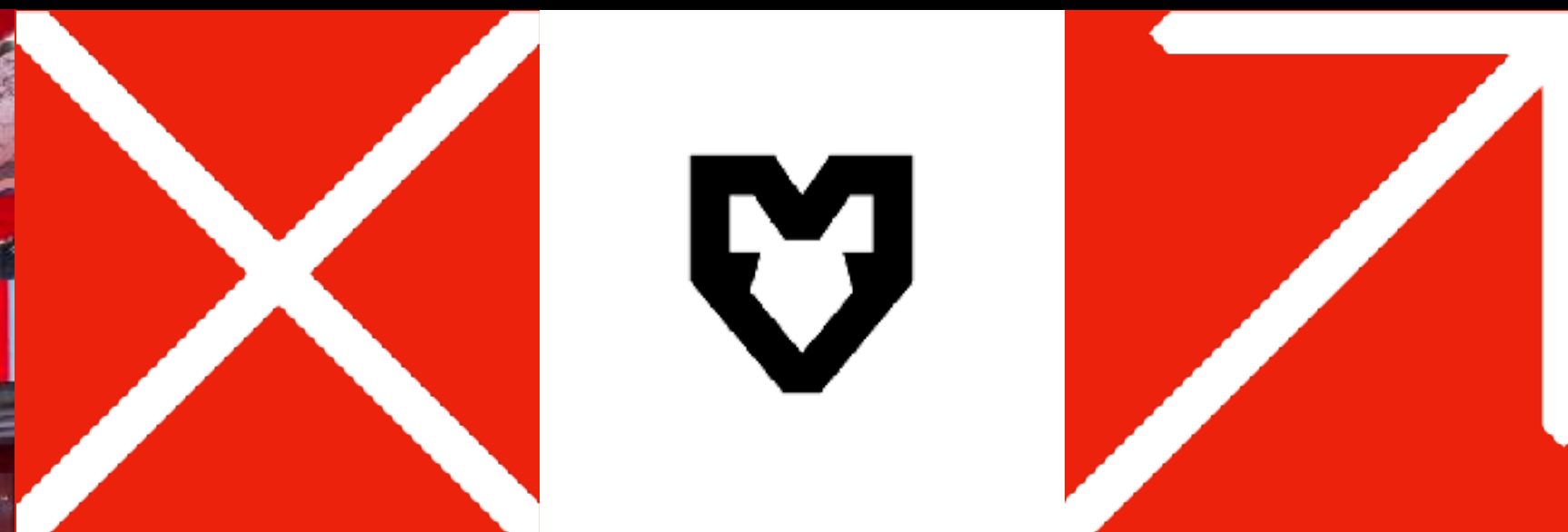
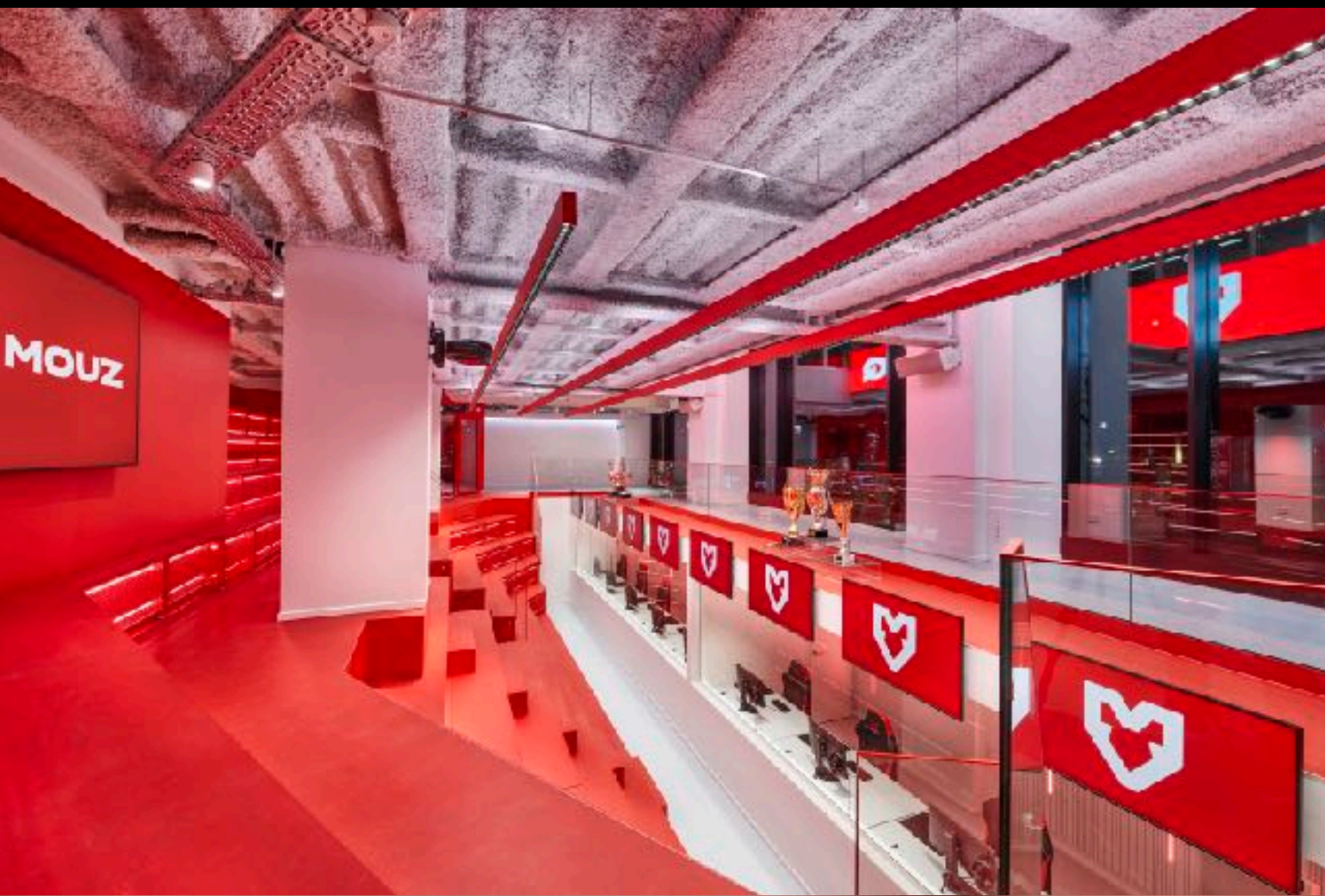
The bar area is equipped to craft a wide variety of beverages. Create the perfect drink for any occasion while enjoying a social and stylish setting.

KITCHEN

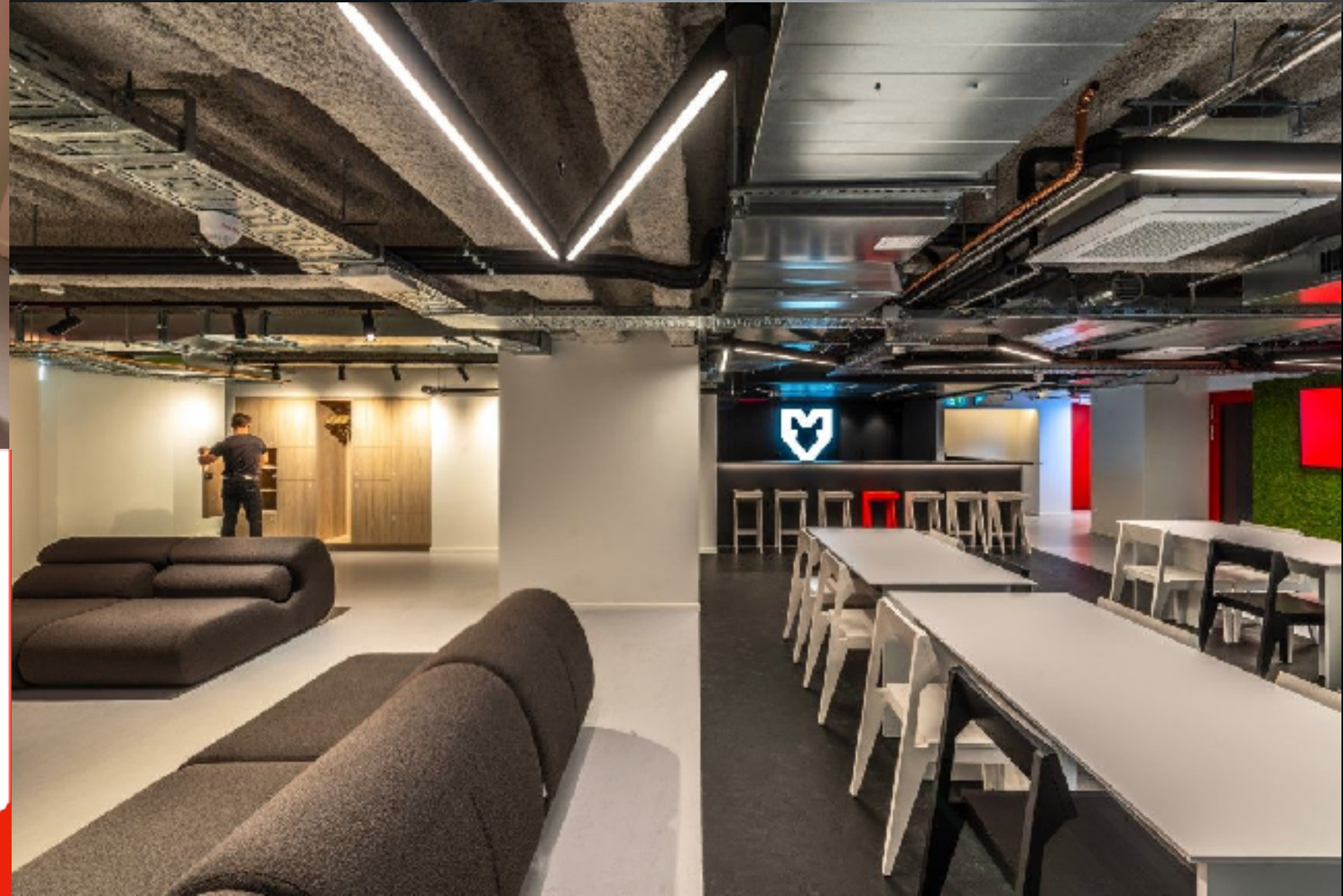
Featuring high-quality appliances, spacious countertops, and all the essentials, it's perfect for whipping up quick bites or cooking full meals. Whether you're meal-prepping for the team or grabbing a snack between games, the kitchen is your go-to spot for culinary creativity.



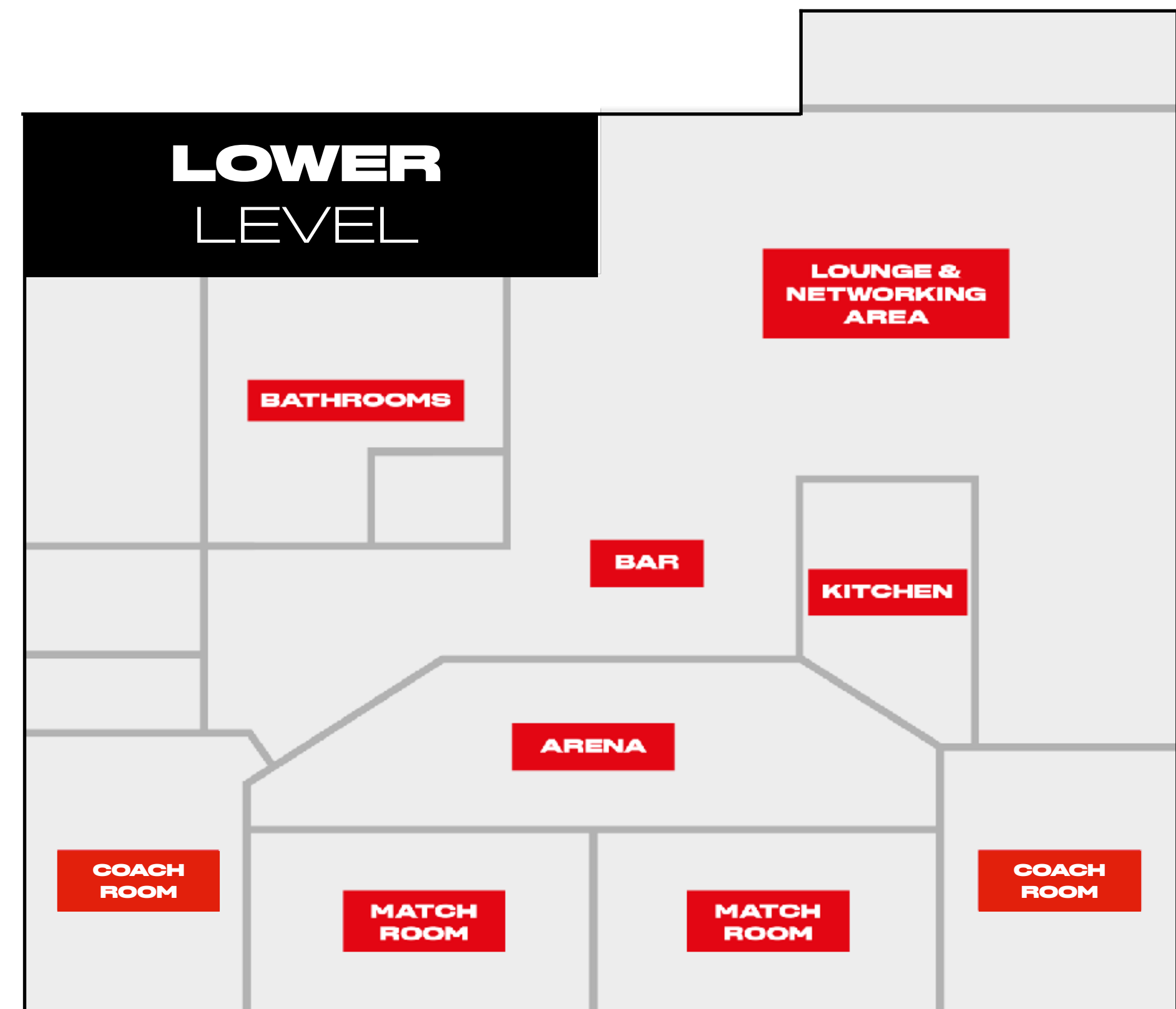
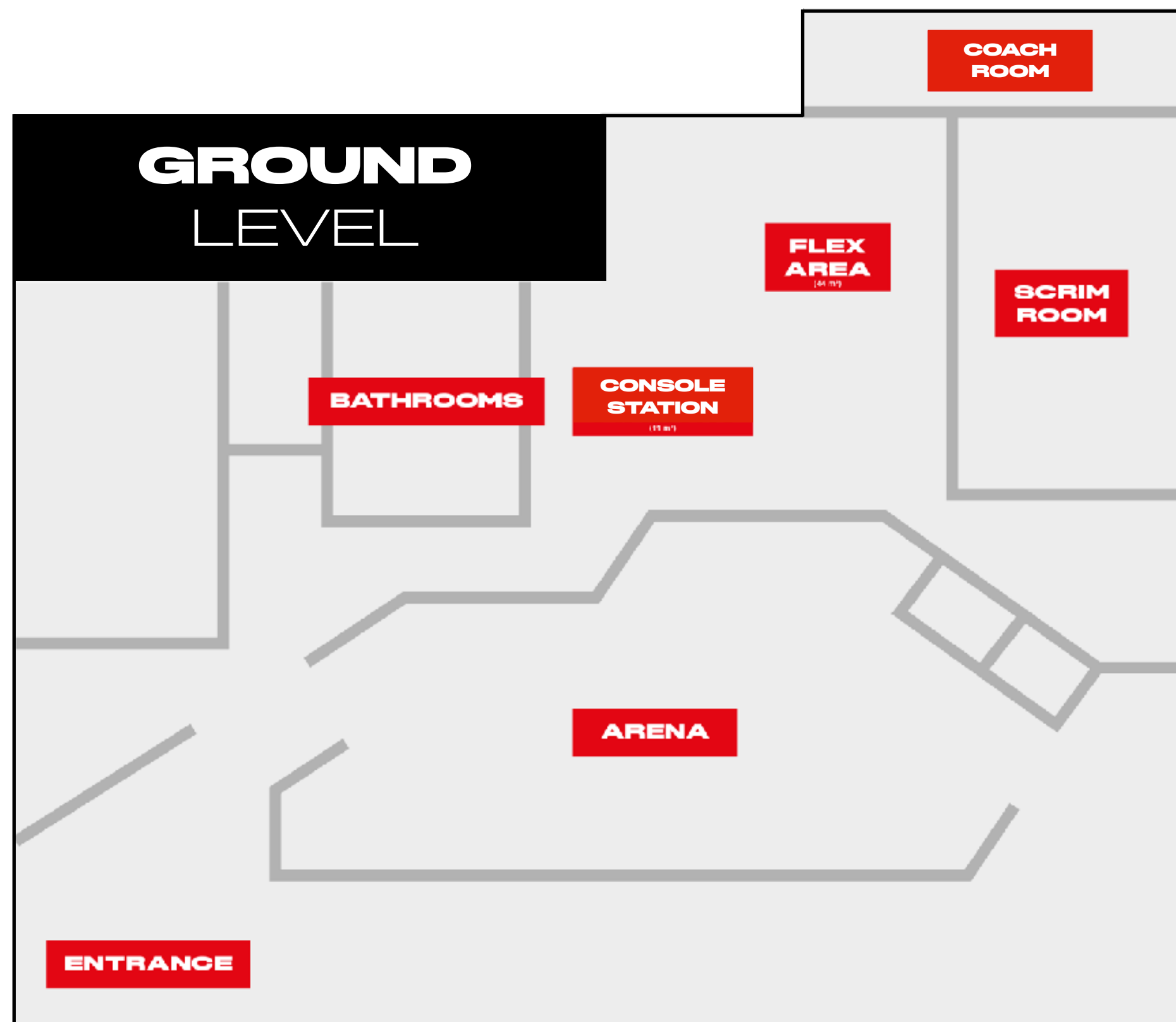
MORE IMPRESSIONS



MORE IMPRESSIONS



FLOOR PLAN



| CONTACT US

DROP US A MESSAGE

Get in touch with the team and let's find out how we can help you host an unforgettable event

events@mousesports.com